

Delmarva Broadcasting Company (=93DBC=94) owns and operates 11 radio stations throughout Maryland and Delaware.

Our first HD broadcast commenced in November, 2005 on WSTW-FM in Wilmington, Delaware.

Since that time we have completed two additional conversions, WAFL-FM Milford, Delaware and WXYC-FM Havre de Grace, Maryland.

These radio stations, which are now broadcasting in HD, have a less than satisfactory HD signal.

These stations do not fully cover our F.C.C. protected service contour in regards to the HD signal.

This deficiency in signal has led to difficulties when attempting to receive our HD signals especially in businesses and homes.

=93DBC=94 has experimented with numerous HD radio receivers with limited success.

=93DBC=94 has determined that current =93desktop=94 type radios require some type of external antenna to receive the HD signals reliably.

In today's competitive market, consumers will rarely take the time to install an external antenna.

This leaves =93DBC=94 at a major disadvantage when trying to market this new technology.

It also makes it very difficult to promote and sell our multicast channels, in which =93DBC=94 has invested substantial resources

in order to support this new broadcast medium. =93DBC=94 has thoroughly reviewed the National Public Radio (=93NPR=94) study called the Digital Radio Coverage & Interference Analysis Research Project (=93DRCIA=94), which was completed in July, 2008.

This study illustrates the interference that will happen in certain cases when stations would be authorized to increase their HD power from the current 1% to the proposed 10%. =93DBC=94 supports the =93NPR=94 study's conclusion that the F.C.C. should consider a =93case by case=94 basis

for these proposed power increases. Each station would be carefully researched to assure co-channel and adjacent channel protection.

A reduced increase could then be established in a timely fashion. Enforcement of this power increase would need to be voluntary

for a reasonable amount of time due to the current economic constraints and costs to increase the HD power.

In summary, =93DBC=94 fully supports the proposal to increase power in regards to HD FM. It is vital to the success of this new technology.

We understand and support the idea that this power increase should be done carefully with regards to the currently congested FM band.

Our industry has made a major investment in this new technology in an effort to improve the consumer experience and increase the quality

of service in a way that our consumers desire and expect. Power increases must occur if we are to realize success and real benefit

from this exciting new service to our communities of license. Sincerely,  
Julian H Booker, President/CEO

--148993500-288-1227890722-0

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<p class=3DMsoNormal><font size=3D2 color=3Dnavy face=3DArial><span style =3D'font-size: 10.0pt;color:navy'>&lt;NAME&gt;Julian H Booker<o:p></o:p></span></font></p>

<p class=3DMsoNormal><font size=3D2 color=3Dnavy face=3DArial><span style =3D'font-size: 10.0pt;color:navy'>&lt;ADDRESS1&gt;Delmarva Broadcasting Company <o:p></o:p></span></font></p>

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<p class=3DMsoNormal><font size=3D2 color=3Dnavy face=3DArial><span style =3D'font-size:

10.0pt;color:navy'>&lt;TEXT&gt;Delmarva Broadcasting Company  
(&#8220;DBC&#8221;) owns and operates 11 radio stations throughout <st1:Sta  
te

w:st=3D"on">Maryland</st1:State> and <st1:State w:st=3D"on"><st1:place w:st  
=3D"on">Delaware</st1:place></st1:State>.<o:p></o:p></span></font></p>

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/font></p>

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